

# Business

**Contact:** Mr P Butler

A Level Specification: AQA 7132

## What will I study?

### Year 1

AS-level content

The AS course includes the following topics.

1. What is business?
2. Managers, leadership and decision making.
3. Decision making to improve marketing performance.
4. Decision making to improve operational performance.
5. Decision making to improve financial performance.
6. Decision making to improve human resource performance

### Year 2

A-level content

The A-level incorporates the same six topics as AS, plus the following additional topics:

1. Analysing the strategic position of a business.
2. Choosing strategic direction.
3. Strategic methods: how to pursue strategies.
4. Managing strategic change

## How will I be assessed?

Both the AS and A-level assess quantitative skills, making up a minimum of 10% of the overall marks.

The skills tested include ratios, averages, fractions, percentages and calculation of profit and loss.

These are linear qualifications. In order to achieve the award, students must complete all exams in May/June in a single year.

All assessments must be taken in the same series.

### A-level assessment

The A-level is assessed by three two hour written exams at the end of the course.

Paper 1: Multiple-choice questions, short answer and two essays.

Paper 2: Three compulsory data response questions.

Paper 3: One compulsory case study consisting of six questions

## How will I Learn?

Class discussions and presentations (investigations, course research and independent learning work etc.)

Analysis of data

Answering challenging questions that relate to real-world businesses.

Researching your own business examples that support your argument

Developing your understanding of wider economic issues that influence business decisions.

## What skills will I need?

Self-motivation

Interest in the business world and be interested in finding out about the ever-changing business world through their own research.

Independent learning and self-organisation

Problem solving

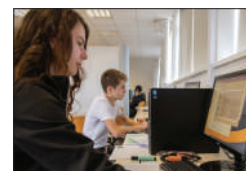
Critical analysis and evaluation

Mathematical skills for example percentage change

The ability to learn and apply formulae to solve problems and to help make judgements on likely outcomes for a business and making your own recommendations.

## Careers and Progression

A-level Business is welcomed by universities. It also provides an insight to the business world for students who wish to progress to courses and apprenticeships in fields such as; business, marketing, accounting, events management and many other business roles. Larkmead Business students have enjoyed a high degree of success in gaining either business related apprenticeships or higher level study at university.



A truly **comprehensive** Sixth Form with **success** and **opportunity** for all

